



MIURA PARTNERS WITH CREDITCALL TO OFFER NCR THE ULTIMATE EMV SOLUTION

NCR's mPOS system Silver, uses Miura's PIN pad and Creditcall's payment gateway all pre-certified with the largest US processors - ready to be used by US merchants

NCR Corporation is a world leader in transaction technologies. The US-based company has a proud 130+ year history – longevity made possible thanks to a laser focus on the customer experience. Today, it sells software, hardware, and services that enable 550 million transactions daily. The company's point-of-sale system for small businesses is NCR Silver, which is app-based and runs on a tablet.

Meeting the EMV challenge

Following the October 2015 EMV liability shift in the United States, NCR Silver was looking for a slick, innovative payment handset – which supports the high standard they offer their customers. Any prospective device had to work with its POS tills, which are based on Android and iOS tablets. And it had to offer mobile as well as countertop options, so that businesses can take payment to the customer wherever they are.

As a leading mobile POS (mPOS) provider, one of NCR Silver's most compelling value propositions is that it offers its customers the ability to choose any payment processor they want – which was another key requirement for its device and payment gateway provider. And operating in the small business space meant competitive pricing was a must.

A perfect combination

NCR Silver chose the Miura M010 device combined with an EMV-ready payment gateway provided by Creditcall. The latter supplies the SDKs that drive payments for NCR Silver's terminals, while the front-end is handled by NCR. The M010 sits alongside with direct connectivity into the POS system, with the Creditcall payment gateway linked up to the major US payment processors.

The combined platform was chosen because it offers:

- Two companies – Miura and Creditcall – with a strong track record of working together
- Flexibility with a payment terminal that can provide countertop or mobile POS, in-store and even out in the field
- Choice in payment processors
- Security, thanks to EMV and PCI certification
- Range of connectivity options (USB & Bluetooth)
- Unrivalled speed, powered by ARM chips alongside the powerful MSCLE OS
- A sleek and stylish design

Power and flexibility

The combination of the Miura M010 mPOS device, and the Creditcall gateway, has provided a seamless user experience for NCR to offer its customers. Those in the hospitality industry can empower staff to accept payments at the table, providing peace of mind for customers as they always have visibility of the card. And those in retail, who can leave it on the countertop to function more as a POS terminal, but with the option to go mobile if they wish. It's all about offering greater consumer choice, to improve the payment experience, and ultimately boost customer engagement and business takings.

At the back end, the set-up is already certified with five processors; First Data, Elavon, Chase Paymentech, TYSYS and Heartland – and will have more up and running by the end of the year.

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In the mPOS space that we operate in, we're the leading provider that allows a merchant to choose any processor that they want. This is a huge differentiator for us as it gives merchants the flexibility they crave.

We're now also able to offer PIN debit, thanks to the Miura PIN pad, which is another advantage for our merchants. And the solution is highly cost-effective for the small business market across multiple verticals.

Mark Critchett, Product Management Director
NCR Small Business

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If you're interested in finding out more about our market leading mPos solutions, visit: miurasystems.com or creditcall.com